



The Basics of Publishing Workbook

You will move through 5 Personal Phases during the Retreat:

1 _____

A _____ led you to this retreat.

A _____ led you to write your book.

2 _____

_____ is a divine right of _____.

3 _____

_____ of your _____.

4 _____

_____ of your truest self through _____, of your
_____, of your _____, in connection
with _____.

5 _____

_____ of your _____ with the _____
through _____.

In evaluating your publication alternatives, you should consider:

1

2

_____ to look for:

- _____ through the entire process of publishing your book.
- _____ editing
- _____ editing
- Gateway to _____
- Author _____
- _____ . How long will it take from _____ of your manuscript to _____ of your manuscript?
- _____
- Ownership of _____
- _____ paid
- _____ abilities
- _____ abilities
- _____ with the authors

Services Provided: A In-Depth Look

- 1** Professional oversight and guidance through the entire process of publishing your book. It's absolutely essential to have a _____ in charge of _____.
- 2** A _____ who looks at your material & tells you how to _____.
- 3** Copy editing: _____, _____, and _____.
- 4** Gateway to distribution: Get your _____ into the _____.
- 5** Author _____: How will they help you _____ your writing to the _____?
- 6** Turnaround times: On average, the conventional publisher takes _____ to get your book on shelves. Independent publishers can do it in _____.
- 7** Reputation
- 8** Ownership of _____. YOU should own your _____ and _____.
- 9** _____ paid: The average royalty rate in a conventional publishing house is _____ off the cover price of the book.
- 10** _____ and _____ ability
- 11** _____ with new authors. Most don't like to work with new authors.

The Three Forms of Publishing: Strengths & Weaknesses

1 Conventional Publishing

Strengths:

- _____
- _____
- _____
- _____

Weaknesses:

- _____
- _____
- _____
- _____

2 Self-Publishing

Strengths:

- _____
- _____
- _____
- _____

Weaknesses:

- _____
- _____
- _____
- _____

3 The Crooks

Strengths:

- _____
- _____
- _____
- _____

Weaknesses:

- _____
- _____
- _____
- _____

